



MILITARY EDUCATION

... a DoD Update

**Gary A. Woods
Chief of Continuing Education
The Department of Defense**

**CMET Meeting
Marriott Renaissance Centre
Detroit Michigan ... November 19, 2003**

*Personnel and
Policy*

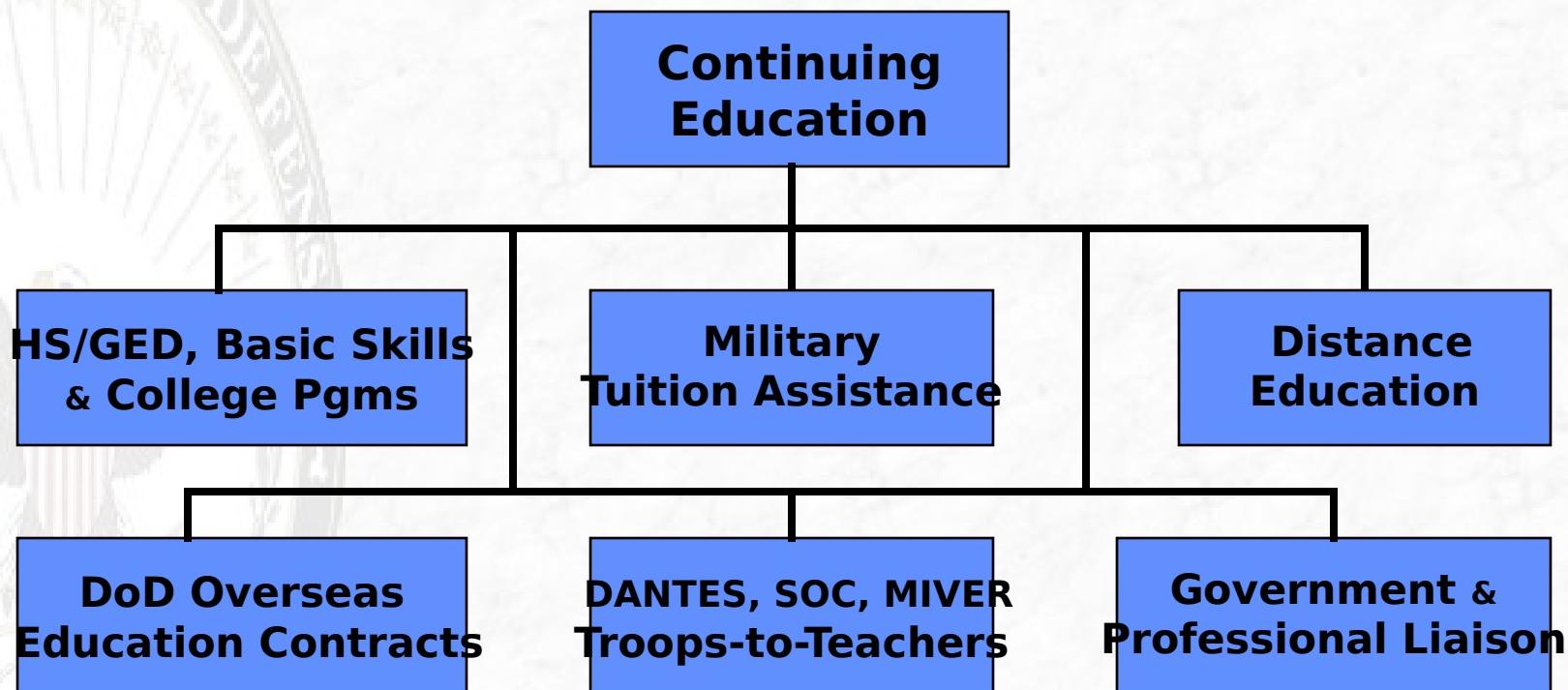
Department of Defense

Personnel and Readiness

- **Secretary of Defense (Rumsfeld)**
- **Under Secretary of Defense**
 - **Personnel & Readiness**
 - Voluntary Education Program
- **Service Secretaries**
 - **Secretary of the Navy**
 - Navy
 - Marines
 - **Secretary of the Army**
 - **Secretary of the Air Force**

Department of Defense

Voluntary Higher Education



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Voluntary Higher Education

- **Interservice Vol Ed Steering Cmte**
 - **OSD Chair ... Gary A. Woods**
 - **Army ... L. Dian Stoskopf**
 - **Navy ... LCDR Steven A. Stopler**
 - **Air Force ... James M. Sweizer**
 - **Marine Corps ... Vernon H. Taylor**
 - **Coast Guard ... James Lis**
 - **Reserve Components ... Col Bob Scott**
 - **Ex Officio ... Barry L. Cobb**

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- **Policy and Program Oversight**
 - **Develop policy to implement law**
 - **Determine scope of the program**
 - **Provide funding to run program**
 - **Ensure quality compliance**
 - **Development of the workforce**
- **DANTES Board of Directors**
- **MIVER Board of Governors**
- **Overseas contracts**

Department of Defense *Voluntary Higher Education*

- **Professional Growth**
 - AAACE ...CMET
 - UCEA
 - ACA ... ACEG
 - NUTN, DL2004+
- **Professional Involvement**
 - ACE Commission on Adult Learning
 - SOC Advisory Panel
 - DANTES Board of Directors
 - VA Certification Panel
 - State Councils on Military Education

Department of Defense *Education: a Major DoD Commitment*

- **Far beyond the school house**
 - Now on-base, on-ship and on-line
- **Began offering tuition support**
 - The Army in 1950s, then other Services
 - Professional centers and staffing in 1972
 - 114 Army sites
 - 85 Air Force sites
 - 62 Navy sites
 - 26 Coast Guard sites
 - 18 Marine Corps sites

Department of Defense *Education: a Major DoD Commitment*

- **Now 305 centers world-wide**
 - Active duty, Reserves & National Guard
 - CONUS and OCONUS
 - Via MOUs and Contracts
- **Contingency Areas as well**
 - Bosnia, Saudi Arabia, Afghanistan, Iraq
- **Professional Staff of 1400**
 - Education professionals
 - Military personnel
 - Contractors
- **A major DoD Commitment**

Department of Defense Education: Major a DoD Commitment

- An impressive product
 - Academic & career advisement
 - Academic and job focus
 - Testing programs
 - Aptitude and interest inventories
 - CLEP, ACT, certification exams
 - On-site coursework & degrees
 - Basic Skills courses
 - High School Completion/GED
 - Undergraduate coursework/degrees
 - Graduate coursework/degrees

Department of Defense *Education: a Major DoD Commitment*

- **Local and Regional liaison**
 - Professional Organizations
 - Academic panels and councils
 - State and regional networking
- **Operational responsibility**



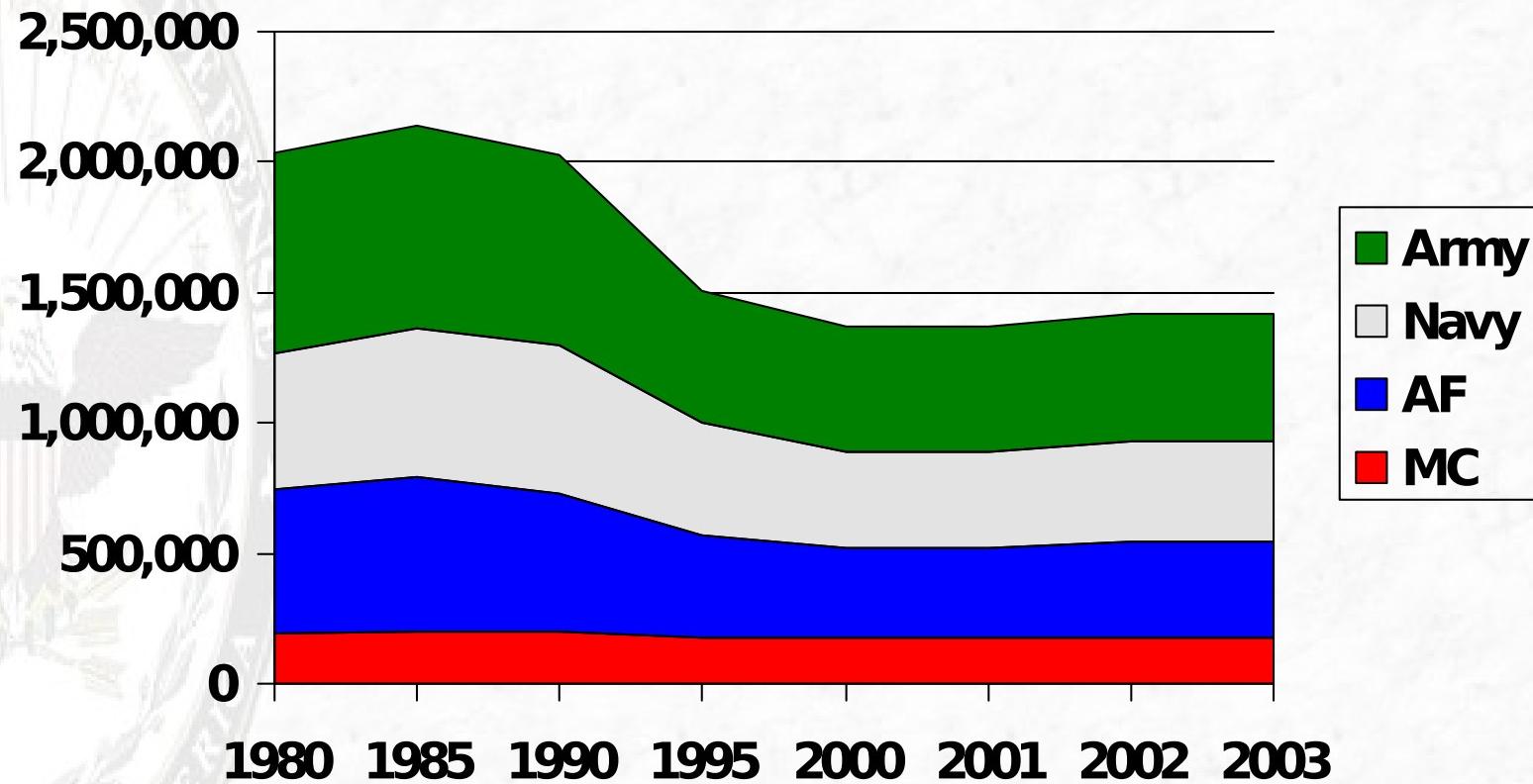
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Some of our Major Partners

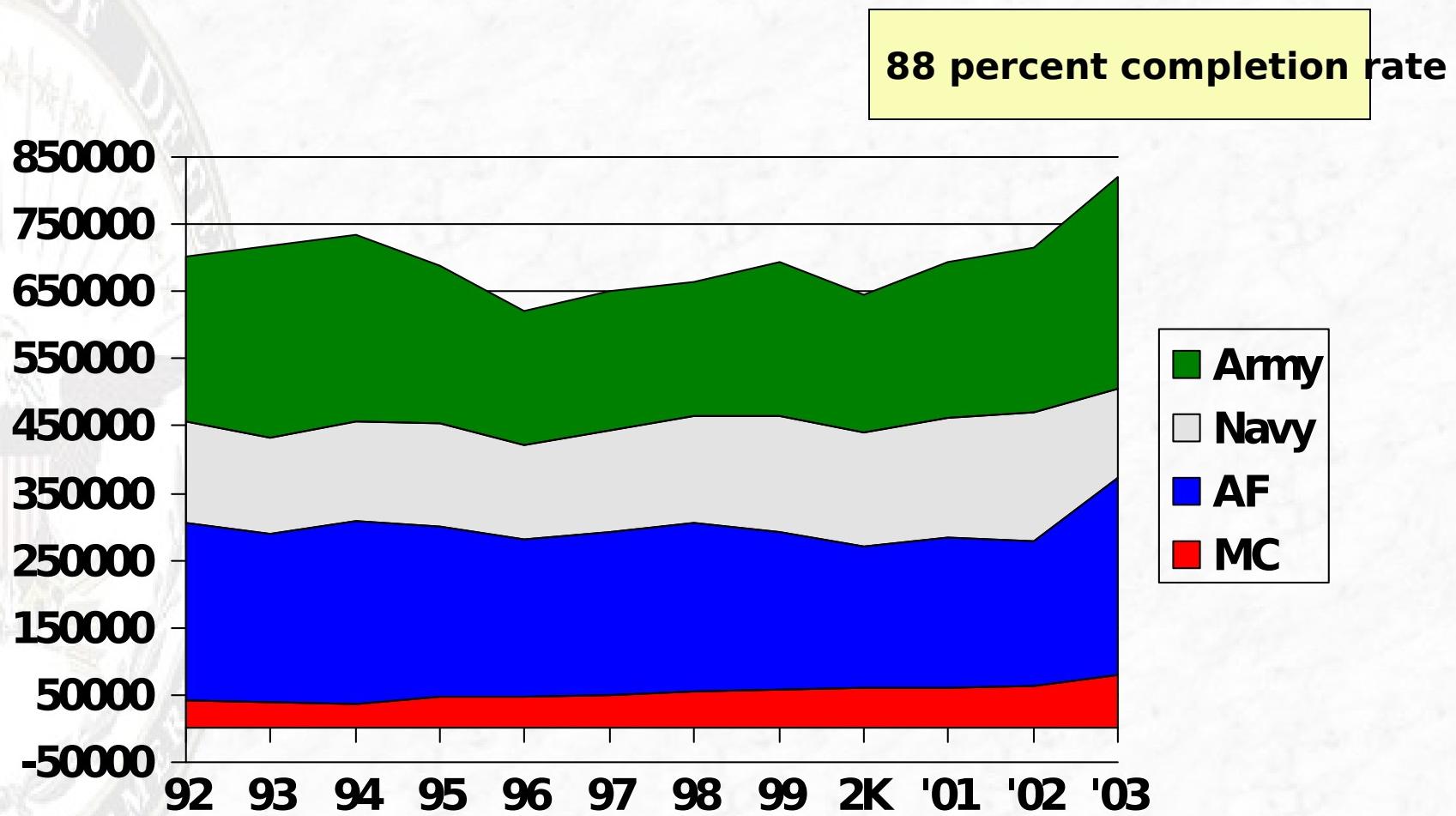
- **Central Texas College**
- **Embry-Riddle Aeronautical Univ**
- **Park University**
- **St Leo University**
- **Thomas Edison**
- **Troy State University**
- **University of Maryland**
- **University of Oklahoma**
- **Wayland Baptist University**
- **Webster University**
- **numerous local institutions**

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Military Strength



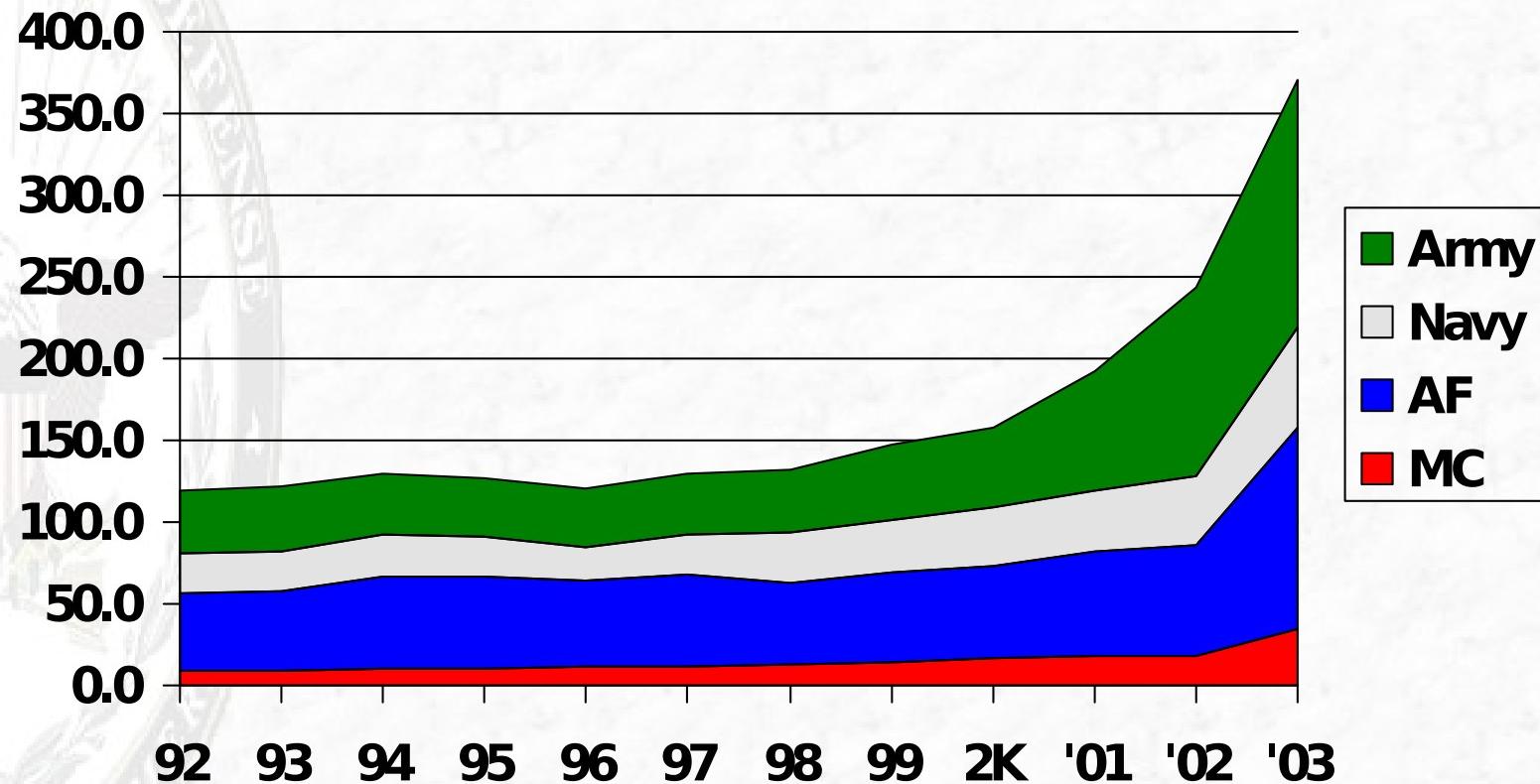
Department of Defense *Course Enrollments*



Source: Quarterly Service QoL Metric Reports
Current Oct 1, 2003

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Military Tuition Assistance



Note: does not include eArmyU of PACE tuition

Voluntary Higher Education

Significant Output

- **Approx 300,000 participants**
- **Over 820,000 annual enrollments**
- **30,000 diplomas/degrees each year**
- **\$371M tuition coverage annually**
- **... and growing**

Voluntary Higher Education

Not to mention ...

- **Enrollments via VA Benefits**
- **Advanced Grad Ed Programs**
- **221,000 exams annually**
 - avg cost is minimal (\$58/\$12.8m)
 - saves millions more (\$227/\$50m)
- **The bottom line:**
 - better job performance
 - a better educated citizen soldier

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New Commitments

- CJS & SecDef: “Reduce the cost of education for the Service member ...”
 - Increase Levels of TA Coverage
 - up to \$250.00 per semester credit
 - to a ceiling of \$4500.00
 - Legislation in 2000
 - 100% coverage the target
 - Trailblazers: PACE & eArmyU
 - Cost drives incremental improvement
 - Eventually: some fees and maybe books
 - Annual re-analysis



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Distance Education Focus

- **Navy PACE Program**
 - **Forty-eight thousand last year**
- **eArmyU**
 - **Over forty thousand in 2003**
- **Growing distance enrollments**
 - **Central Texas College**
 - **Coastline Community College**
 - **Fort Hays State University**
 - **Park University**
 - **Phoenix University**
 - **University of Maryland**
 - **Many, many more**

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New *Trends*

- **Navy College Partner Program**
- **Army job-related programs**
- **SOCMAR votech linkage**
- **Counselor assistance portals**

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Impact of new 100% TA Policy

- **FY02 actual ... \$243.2M**
- **FY03 actual ... \$370.8M**
- **FY04 projection ... ???**

Bottom Line: growing interest

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Increased Accountability

- **Quarterly ROI reports**
- **Quarterly measurements**
 - **\$TA issued by service**
 - **number of enrollments (baseline)**
 - **courses completed (cost per)**
 - **degrees conferred (cost per)**
 - **recoupmement & rationale for drops**
- **Bottom Line: stretch DoD dollars**

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What We Need from You

- **Higher rate of course completions**
 - through focused academic counseling
- **Tighter recoupment of TA funds:**
 - for unacceptable grades
 - for unauthorized drops
- **More exams with higher pass rates**
 - through focused exam counseling
- **The Bottom Line: save DoD dollars**

Voluntary Education Program

Upcoming Challenges ...

- **Outsourcing & BRAC**
- **Retool MIVER**
- **Focused investment/enrollment**
 - Stressing readiness
- **Accreditation Issues**
- **Portals and eCounseling**
- **Revising regulations**
 - **Voluntary Education**
 - **Overseas Education Programs**
 - **Annual Vol Ed Report**
- **Analyze scope of liaison efforts**

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Voluntary Higher Education

QUESTIONS ???



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Voluntary Higher Education

- **Contact Commands & Svcs First**
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